



CUSTOMER SPEC. QUESTIONNAIRE

CUSTOMER: _____

DATE: _____

CONTACT INFORMATION

Please list the contacts for your company

Name: _____ Email: _____

Shipping Address: _____

Office Phone: _____ Cell Phone: _____ Fax: _____

Name: _____ Email: _____

Shipping Address: _____

Office Phone: _____ Cell Phone: _____ Fax: _____

Name: _____ Email: _____

Shipping Address: _____

Office Phone: _____ Cell Phone: _____ Fax: _____

BARCODES / UPC

What is your standard **Bar Width Reduction**? _____

What is your **Minimum Barcode Size**? _____

Do you have rules or restrictions for rotating a barcode into **Machine Direction**? Yes No: _____

Do you have special requirements for the **Quiet Zone** other than normal specifications? Yes No: _____

Do you print **2D Barcodes** (Datamatrix, etc)? Yes No:

If Yes, what are your specifications (BWR, etc.)? _____

COPY / TYPE

What is your minimum **Copy Size** requirement? Positive Copy (sans serif / serif): _____

Reverse Copy (sans serif / serif): _____

Other than Government Specifications, do you have special requirements for **Net Weight, Ingredient or Distribution Copy**? Yes No: _____

Other than Government Specifications, do you have special requirements for **Nutrition Facts** copy? Yes No: _____

GRAPHICS

What is your minimum **Rule Size** requirement? Positive Rules: _____ Reverse Rules: _____

Do you have a **Trapping** standard or special instructions for trapping? Yes No: _____

Do you have standards for items with **Bleeds**? Yes No: _____

Do you have special requirements when creating **White Plates**? Yes No: _____

Do you have special requirements when creating **Double Bumps of White** (1st vs. 2nd deck)? _____

When creating **Varnish Plates** should we follow the contour of the graphics or create a block? How large of a spread is preferred? _____

Do you have a standard position in the print order for **Metallic Inks**? Yes No: _____

What is your requirement when handling **Minimum and Maximum Dots** in screened or process areas? _____

What is your requirement when handling **Combo Line and Screen plates** - cutback solids to a percentage or keep solid? _____

Do you have standard **Templates** for specific items? Yes No: _____

When stepping graphics across the web is a **Stagger** required? Yes No: What amount? _____

Do you have standard **Seal or Clear Areas**? Yes No: _____

Do you have a standard for **Plate Breaks**? Yes No: _____

REGISTRATION / PRESS MARKS

Do you require **Eyelines or Bounce Bars**? Yes No: What are the specifications (Width / Position, etc.)? _____

Do you use a **Microdot Mounting System**? Yes No: What are the specs for Microdots (Size / Position, etc.)? _____

Do you have standard **Eyepot** requirements? Yes No: _____

Do you have **Special Marks** that need to be on your Art, Proofs, Plates (i.e.: Targets, Crosshairs, Density Boxes, Process Control Marks, AVT Marks, CC1 Marks, etc.)? Yes No: _____

Do you have a layout for **Special Marks**? Yes No: _____

Do you have a **Logo or Bug** that needs to be incorporated on your Art, Proofs, Plates? Yes No
Where does it go? _____

DIGITAL FILE OUTPUT

Do you require a specific **Digital File Type** for plating files? Yes No: _____

Do you have an existing **Bump Curve** for your digital imager? Yes No: *(Please enclose a copy if available)*

Do you have special **Distortion** requirements other than industry standards? Yes No: _____

Do you use **Hybrid Screening** to help fade off vignettes or CT's to 0%? Yes No: How are your results? _____

Do you have a standard **Line Screen** for printing flat screens / process images? Yes No: _____

Do you have an existing **Press Gain Curve** for Flexo? Yes No: *(Please enclose a copy if available)*

Do you require specific **Flexo Screen Angles** other than industry standards? Yes No: _____

Do you use **Plate Cell Patterning** to help with printing combination plates? Yes No: _____

Do you have a specific system for **File Transfer** (FTP site, etc.)? Yes No: _____

Types of Proofs: We offer HCPs / PDFs / Digital Color Keys as options for content proofing (not color correct). Kodak Approvals are available for color correct applications. Do you require additional proofing options? **Yes** **No**: _____

Do you have **Customer Required Information/Approval Boxes** to be incorporated on your Proofs? **Yes** **No**: *(Please supply Art/Copy required)*

Are **Dimensions** required? **Yes** **No**

Do you require a full **Dimensional Layout** or can we adjust when there is excessive dead space? **Yes, Full Layout** **No, You can adjust**

Are there any specifics on how the **Layouts** on proofs must be shown? **Yes** **No**: _____

Do you have a specific **Proof Profile** for Contract Proofs or will a profile need to be developed? **Yes** **No**: _____

PHOTOPOLYMER PLATES

Do you have special instructions for **Marks / ID's** on Photopolymer plates? **Yes** **No**: _____

What **Type** of Photopolymer do you prefer? _____

What **Thickness** Photopolymer do you use? **.045"** **.067"** **.107"** **.112"** **Other**: _____

GENERAL

Do you have specific **Shipping Instructions**? _____

Do you have additional **Special Requirements** we should be aware of? _____